



CONFEDERATION CENTRE OF THE ARTS CENTRE DES ARTS DE LA CONFÉDÉRATION

2023 COLOUR GUIDE



CONFEDERATION CENTRE ART GALLERY
MUSÉE D'ART DU CENTRE DE LA CONFÉDÉRATION

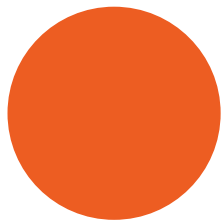
LIVE!
@THE CENTRE

2023 THE CHARLOTTETOWN
festival!
DE CHARLOTTETOWN

ALSO
@THE CENTRE



**ARTS
EDUCATION**

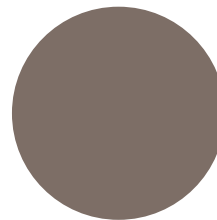


PANTONE 166 C

C2, M78, Y100, K0 | R230, G84, B15 | HEX e6540f

Confederation Centre of the Arts orange
used as primary colour for:

- Confederation Centre logos, signage, etc.
- Confederation Centre Art Gallery logos, signage, etc.
- ALSO @ the Centre branding
- Heritage Players Walking Tours logos, signage, etc.

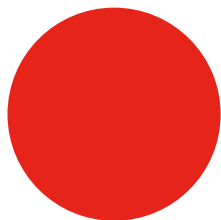


PANTONE WARM GREY 10 C

C0, M9, Y17, K53 | R121, G110, B101 | HEX 796e65

Confederation Centre of the Arts grey
used as secondary colour for:

- Confederation Centre logos, signage, etc.
- Confederation Centre Art Gallery logos, signage, etc.
- ALSO @ the Centre branding

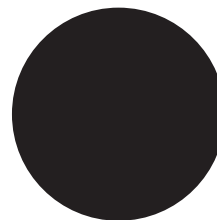


PANTONE 485 C

C2, M78, Y100, K0 | R230, G84, B15 | HEX e6540f

LIVE @ the Centre red
used as primary colour for:

- LIVE @ the Centre logo, signage, etc.
- Accent Colour for The Charlottetown Festival 2023

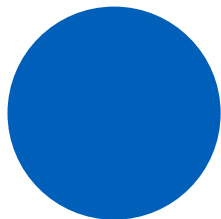


BLACK

C0, M0, Y0, K100 | R0, G0, B0 | HEX 000000

used for text and accent:

- All CCOA marketing materials, correspondence, etc.

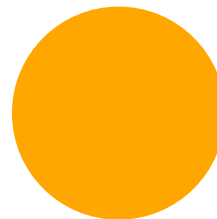


PANTONE 300 C

C100, M49, Y0, K28 | R0, G94, B184 | HEX 005eb8

The Charlottetown Festival 2023 blue
used as primary colour for:

- The Charlottetown Festival 2023 logos, etc.

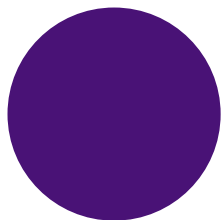


PANTONE 130 C

C0, M30, Y100, K5 | R242, G169, B0 | HEX f2a900

The Charlottetown Festival 2023 yellow
used as secondary colour for:

- The Charlottetown Festival 2023 logos, etc.

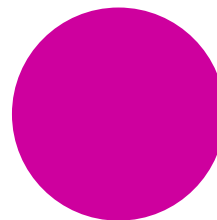


PANTONE 2607 C

C33, M94, Y0, K53 | R80, G7, B120 | HEX 500778

Arts Education purple
used as primary colour for:

- Arts Education program marketing materials



PANTONE 2395 C

C0, M100, Y20, K22 | R200, G0, B161 | HEX c800a1

Arts Education pink
used as secondary colour and in gradients with PMS 2607 C for:

- Arts Education program marketing materials