

visualartsnews

TERMS AND CONDITIONS

Please submit this form when booking your ad space.

Advertising

All advertising copy is subject to the approval of the publisher. Advertiser and Advertising Agency, if any, assume liability for all content (including text, representation and illustrations) of printed advertising and also assume responsibility for any claims made against the Publisher because of such content. The Publisher is not bound by any verbal agreements or any conditions not covered by this rate card.

Cancellation

No cancellations accepted after the rate card booking deadline. Failure to deliver artwork will not exempt the Advertiser from their contractual commitment. If properly formatted artwork has not been provided to the Art Director by the material deadline, the Publisher reserves the right to place a generic advertisement containing the Advertiser's contact information as provided in this contract into the reserved space.

Rates and Payment Terms

Rates shown are GST and HST exempt.
All rates subject to change on 60 days notice.
For inserts and double page spreads, rates are available upon request.
Accounts are payable within 30 days of publication of *Visual Arts News*.
Interest is charged on overdue payments (2.5% per month).
Accounts over 60 days will forfeit discount if applicable.

ORDER FORM

Advertising Material

Production charges are available upon request.

Company: Confederation Centre Art Gallery

Contact Person: Lori Devine

Telephone: 902-629-1162

Fax: 902-566-4648

Email: ldevine@confederationcentre.com

Address: 145 Richmond Street

City: Charlottetown
Code: C1A 1J1

Province: PEI

Postal

Ad size: 1/2 page v or h

Ad Cost (HST exempt): \$200

Issue(s) for ad to appear: 3

Total Cost: \$600

Signature of Advertiser: 

Contract Date: February 26, 2018

Notes:

Tel: 902.455.6960

Contact Information:

Advertising Sales Manager
Visual Arts News
1113 Marginal Road
Halifax, NS Canada B3H 4P7

Tel: 902.423.4694
vanewsads@gmail.com

www.visualartsnews.ca

Mechanical Requirements:

130-line screen
Page size: 8.5"x 11"
Image area: 7.5"x 10"

Supplied ads must meet size specifications.
Acceptable Mac formats: InDesign CS4
PhotoShop CS4 or Illustrator CS4.
PC format artwork must be eps, tiff
or pdf with image flattened and fonts converted
to outlines.

All pdf files must be high quality for printing
with all fonts embedded. Full size images must
be 300 pixels/inch. Black and white images must
be greyscale and colour images must be CMYK.
The client is responsible for ensuring proper
printer settings.

Artwork may be submitted by e-mail or
Dropbox.