

Fathers of
Confederation
Buildings Trust
Annual Report

201516



CONFEDERATION
CENTRE OF THE ARTS



Message from the
CEO and Chair

201516

2015 was a year of artistic accomplishments as we celebrated confederation and the evolution of our country through the performing and visual arts and heritage programming.

Indeed, it was another exciting year at Confederation Centre of the Arts, as we continued to build on the momentum in meeting or exceeding the goals of our five-year Strategic Plan for 2013-2018.

2015 marked the first year of our second half-century as Canada's national memorial to the founding of the country, and it was a shining year filled with accomplishments on local, regional, and national levels.

Confederation Centre embraced many innovative initiatives in 2015, launching exciting theatre, gallery, and heritage partnerships and fostering new audiences, all the while ensuring that our long-time supporters remain engaged and inspired every time they stroll through our exhibitions or take in a performance.

The 2015 Charlottetown Festival marked the first under Artistic Director Adam Brazier's sound leadership. The Festival's all-Canadian playbill, impressive company and creative team, and reinvigorated workshop program turned heads across the country. The further development of two acclaimed productions, *Evangeline* and *Bittergirl—The Musical*, which both premiered here, also drew national praise from *The Globe and Mail*, *Toronto Star*, *Edmonton Journal*, *Broadwayworld.com* and many more.

Our original musical about the Acadian deportation, *Evangeline*, was embraced heartily at Edmonton's Citadel Theatre, playing to standing ovations each night and exceeding attendance expectations by 30%. *Anne of Green Gables—The Musical™* enjoyed another season of terrific attendance, including a few late-summer sellouts in the 1,100-seat Homburg Theatre, while *Bittergirl* was the talk of the town, with sold-out shows during much of its run at The Mack.

1 CEO Jessie Inman and P.E.I. Field Unit Superintendent for Parks Canada, Karen Jans take their seats at the table during the official opening of *The Story of Confederation* at Confederation Centre.

2 Jessie Inman and Wayne Hambly, Chairman of the Board, Fathers of Confederation Buildings Trust.

3 Wayne Hambly and Their Honours, the Honourable H. Frank Lewis, Lieutenant Governor of P.E.I. and Mrs. Dorothy Lewis



The 2015 Festival was also a great success in meeting our mandate and long-term strategic goals, as first-time partnerships were forged with the Citadel Theatre, Stratford Festival, and National Arts Centre, sharing our rich Canadian stories and talented theatre professionals and building profile in these markets. During the winter months, Adam Brazier and his team also created “The Sir John A. Tour” celebrating the 200th anniversary of our first prime minister’s birth with a thought-provoking biographical touring production entitled *The Founding Father*. This program toured to every Canadian capital city and gained major profile through Postmedia and other national partners. We hope to develop similar touring productions in the years to come, as we approach 2017, which is the 150th anniversary of Canada’s Confederation.

With the temporary closure of Province House National Historic Site for restoration, another exciting partnership blossomed this year with Parks Canada. Confederation Centre and Parks Canada have long shared a related mandate and together we developed *The Story of Confederation* program, tethering our Confederation Players and interpretative experience with a new exhibition in the upper foyer and outside our amphitheatre. This replica installation of Province House’s Confederation Chamber welcomed thousands of visitors all summer, and has become a valuable educational resource for school and private groups in the winter months.

The Art Gallery showcased almost two dozen exhibitions of historic and contemporary Canadian work. The highlight of 2015 was the return of the iconic Samuel Holland map to the Island, 250 years after it was created. The 13-foot map, on loan from the U.K. National Archives, was celebrated all year long with lectures, tours, commemorative books, guest speakers, and interpretative events, welcoming thousands of visitors to the gallery throughout the summer and fall. Congratulations to Gallery Director Kevin Rice, his team, and all parties and stakeholders involved for coordinating the stewardship of this exceptional exhibition and anniversary.

Confederation Centre is a very special place in the Prince Edward Island community and in Canada, and is teeming with activity and fresh ideas every single day. So much energy and affection is directed towards The Charlottetown Festival and the Art Gallery, and each week there are dozens of special guests, conferences, and educational initiatives buzzing within these walls. We commend the dedication, innovation, and passion demonstrated across the entire organization, from dance umbrella, the Choral Music Programme, the Young Company, and arts education programs, to the hard-working people in catering, events, and property, to the delightful meals and fine drinks served up every night from the new menu and team at Mavor’s. The Centre is an inspiring place and we are honoured to provide such a rich range of arts, culture, and heritage experiences to our visitors.

Exciting times are ahead as we build upon our existing digital offerings and expand them to take in more of our existing programming and share it with all Canadians and the world!



Jessie Inman
CHIEF EXECUTIVE OFFICER



H. Wayne Hambly
CHAIR, BOARD OF TRUSTEES



1 Josée Boudreau hits centre stage, starring as the titular heroine in *Evangeline*.



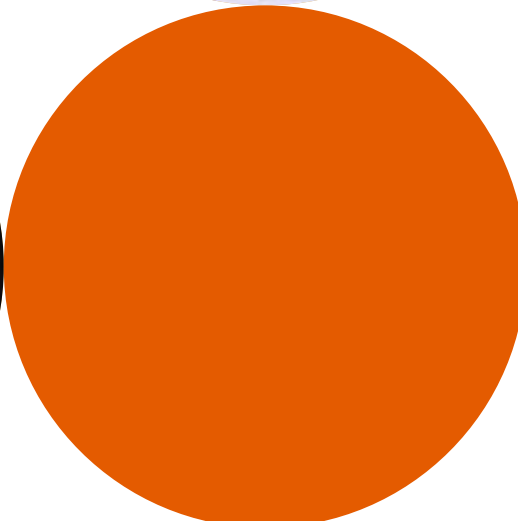
2 The cast of the world premiere of *Bittergirl-The Musical* (L-R) Rebecca Auerbach, Jay Davis, Steffi DiDomenicantonio, and Marisa McIntyre.



3 Natasha Greenblatt, as young Alice, staring into far off worlds in *Alice Through the Looking-Glass*.



4 Company members in the church in Grand-Pré in the remount of Ted Dykstra's *Evangeline*.



5 Matt Campbell and Bryde MacLean stand rinkside in the romantic-comedy *Hockey Mom, Hockey Dad*.





theatre

2015 marked a banner year for collaboration and partnerships.

The 2015 season saw enormous growth and change for The Charlottetown Festival. Maintaining relationships with theatres across the country and beyond is of utmost importance and in 2015 we worked in cooperation with the Stratford Festival and the National Arts Centre to present *Alice Through the Looking-Glass* and with Edmonton's Citadel Theatre to present *Evangeline*. While ticket sales did not meet our expectations, the talent and quality of these productions was of the highest calibre and collaborating with our Canadian theatre colleagues certainly raised the awareness of The Charlottetown Festival across the country.

Confederation Centre's 2015 Young Company production of *We Are Canadian* was a huge success. Cast yearly with 12 participants from across Canada, this program offers unparalleled theatre training, working with Centre professionals as well as presenting a daily performance on site. The 2016 Young Company will present *The Voices of Canada*, focussing on our Canada of 2016—where we have come from and what we aim to be. As 2015 drew to a close, Confederation Centre's Artistic Director Adam Brazier, delivered another 'British Panto-style' holiday production, entitled *Aladdin, another fairly tall tale*. This satirical production featured a large number of community members from ages 6-76 and created a positive buzz throughout the community, attracting thousands of Islanders to the Centre.

The 2016 season will continue to foster relationships with theatres across the country, specifically with Souleppper Theatre in Toronto, Copa de Oro Productions in Montreal, as well as the National Arts Centre in Ottawa. A co-production with Souleppper Theatre will present *Spoon River*, co-written by Charlottetown's own Mike Ross. *Belles Soeurs—The Musical*, based on Michel Tremblay's international smash hit, will be presented on the Homburg stage during the shoulder season, coming to us direct from a run at the National Arts Centre.

Anne of Green Gables—The Musical™, the Festival's perennial favourite, will hit the stage for its 52nd season—a significant achievement for Prince Edward Island and Confederation Centre of the Arts. *Mamma Mia!*, one of the most successful theatrical productions in the world in recent years, will share the mainstage season with our long-running classic.

Although Confederation Centre does not yet have access to specifically allocated funding for future works, we are striving to make inroads with composers and creators of new Canadian works. In the summer of 2016, Confederation Centre will develop scripts for future productions, focussing on three works: *Pay Dirt*—a new musical based on the life and stories of Robert Service written by Lorne Elliott and Margie Carmichael; *Stories from the Quilt*—based on the Island novel of the same title by Margie Carmichael and adapted by Marlane O'Brien; and *Bittergirl—The Musical*—a second look at improving the material for a remount in 2017.

Everyone at Confederation Centre was saddened to learn of the passing of Don Harron, a co-creator of *Anne of Green Gables—The Musical™*, and a moving tribute was held in the Homburg Theatre on June 8, 2015.

Sobeys LIVE @ the Centre presents a wide range of performances.

LIVE @ the Centre programmed a large number of shows again in 2015-2016, including local musicians, children's shows, French-language performances, classical music, and even a performance by an "Anne" from days gone by. While it can prove challenging to attract audiences to our French-language shows, we continue to program top-quality performances with an aim to increase the audiences over time. Our classical music program was very successful with a sold-out performance for Afiara Quartet; continued collaboration between Confederation Centre, P.E.I. Symphony Orchestra, and local performers helps support classical programming.

1 The Centre hosted an evening in celebration of Don Harron featuring performances by Gracie Finley and Glenda Landry, Maida Rogerson, the Confederation Centre Youth Chorus, and more.

2 In 2015, PEI's own Jessica Gallant became just the second-ever Islander to star as Anne Shirley in the famed musical.

3 Balancing intensity and commitment with moments of tenderness, the Afiara Quartet showcased classical masterworks in Studio 1 as part of Sobeys LIVE @ the Centre.



operations

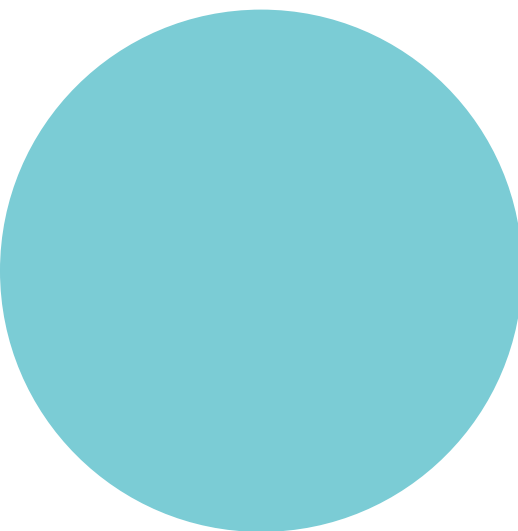
The restoration of the Homburg Theatre continues on the stage side into 2016.

A highlight of Confederation Centre's 2015-16 year was the Phase 2 upgrade to the stage side of the Homburg Theatre. The renovation was comprised of two major items; the replacement of the theatre's onstage rigging systems, and an electrical upgrade to the power distribution systems. For many years the theatre operated with limited functionality behind the scenes. The Centre's theatre consultant noted that generally the shelf life of a rigging system is 25 years, so the Homburg's 50-year old system was certainly due for replacement. It was also noted that a power upgrade to the theatre's dimmer room was required to accommodate new electrical installations. To allow for the extensive renovations, the Homburg Theatre was shut down in late December 2015 and reopened in April 2016 with a much improved hybrid rigging system of motorized and manual linesets, safety mechanisms, and other backstage enhancements. Canadian Heritage, the Atlantic Canada Opportunities Agency, and the Province of P.E.I. have supported both phases of the theatre improvements. The final element of the theatre renovation will get underway in the winter of 2016 when the orchestra and seat bank lifts will be replaced.

The extensive improvements made to the Homburg Theatre served to re-affirm Confederation Centre's place in Canada as a primary player in the country's cultural scene. As well, the improved technical resources will serve to foster creativity and collaboration to an even greater degree.

1 Infrastructure upgrades to the mainstage and backstage include the purchase and installation of a new theatrical rigging system.

2 The final phase of improvements will address the aged stage and orchestra lifts beneath the thrust and mainstage.





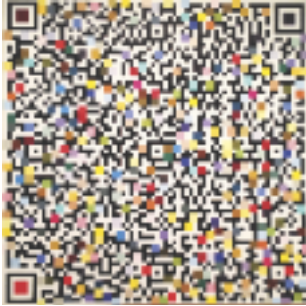
1 Installation view of Hank Bull: *Connexion*.

2 Installation view of David Thauberger: *ROAD TRIPS & other diversions*.

3 Sandi Hartling, *Eye to Eye*, 2015.

< Installation view of Samuel Holland's 1765 map of St. John's Island.

▼ Douglas Coupland, *Reject and destroy the remains of human history – it can only hold back the next phase of human development. Earth and humanity are now the same thing.*, 2011, acrylic on latex on canvas over board, 182.9 x 182.9 cm



gallery

An overview of Confederation Centre Art Gallery (CCAG) statistics for the fiscal year shows a healthy 25% increase in overall visitation, including our touring exhibitions.

Twenty-three exhibitions were presented—contemporary visual arts, punctuated with relevant exhibitions of historic and modern work—often featuring or inspired by the CCAG collection of Canadian art. These are detailed on our website. Audience engagement was furthered by carefully programming projects that respond to the community—such as the 250th anniversary of Samuel Holland's important survey and map of St. John's Island—as well as our ongoing interest in the work of contemporary Canadian artists, supported by the Canada Council for the Arts.

The CCAG collaborated with several Canadian galleries and arts leaders in 2015-16. The exhibition, *Hank Bull: Connexion*, surveyed the career of Vancouver-based artist, Hank Bull, and his pioneering contribution to visual and media arts in Canada. The exhibition toured to Galerie de l'Université du Québec à Montréal, Saint Mary's University Art Gallery in Halifax, and is booked at the School of Art Gallery at the University of Manitoba, for fall 2016. The final venue for the show will be the Burnaby Art Gallery with whom we co-published the first monograph on Hank Bull. We presented *David Thauberger: ROAD TRIPS & other diversions*, circulated by the Mendel Art Gallery and the MacKenzie Art Gallery, and *Ursula Johnston: Mi'kwite'tmn (Do You Remember)* an exploration of the artist's Mi'kmaq ancestry, identity and cultural practice. We will co-publish the Johnston catalogue for this exhibition produced by Saint Mary's University Art Gallery. We are finalizing plans to tour the

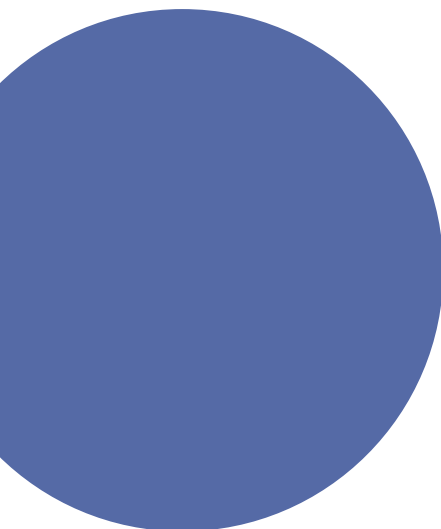
exhibition *Leah Modigliani: Washington, D.C., 1939; Basel, 1957; Paris, 1958; Berkley, 1969; Chicago, 1969; London, 1969...*. The reference point for the sculptures in this exhibition were press photographs documenting 20th century political demonstrations. Heather Millar, Jessica Mensch, and Sandi Hartling were featured in our RBC Emerging Artists solo exhibitions. Our ongoing collaboration with the City of Charlottetown and this town is small inc. (Charlottetown's artist-run centre) contributes organizational and curatorial engagement to the Art in the Open festival. The Centre hosted the Canadian Art Museum Director's Organization meetings November 1-3, 2015.

The PEI Museum and the Public Archives and Records Office of PEI partnered with the gallery to present *Imperial Designs: Samuel Holland's 1765 Map and the Making of Prince Edward Island*. Highlighted was the loan of a significant, large map of the Island from the National Archives of the U.K. *Doing our own thing: Back-to-the-land in Eastern Canada during the 1970s* considered both its ambitions and failures from a contemporary vantage point.

School tours continue to be a key service to engage educators and students with our exhibitions. Like our touring exhibitions and publications, they help us raise awareness of the visual arts. The Schurman Family Studio programs are well attended and are designed primarily for youth with occasional programs targeting students, teens, or adults.

The Collections Committee approved 19 donations of art from 12 generous donors including the major diptych, *Ultra Cadmium*, by Claude Tousignant, a gift of Dr. Mario Luc, Montréal. Fifteen purchases were approved including a recent Douglas Coupland painting, acquired with the support of a Canada Council for the Arts Acquisition Grant.

We will continue to collaborate with artists, artist-run centres, educators, and peer institutions to present a dynamic program featuring the important work of Canadian artists while seeking opportunities to connect and engage with new audiences in Prince Edward Island and other regions of Canada through our professional activities, acquisitions, publications and exhibitions.





arts education

The core education programs of Confederation Centre of the Arts continue to connect us with the Island community, and increasingly with communities further afield.

Almost 600 students participated in French and English-language Arts Discovery Days from communities ranging from Miscouche to Souris, and many points in between. Students in the Holland College School of Performing Arts (SOPA), a partnership with Confederation Centre, came from Alberta, Ontario, and all three Maritime provinces, plus the Bahamas and Japan. Young people participating in the 2015 summer camp program were from across Canada, and as far afield as Romania. Our dance umbrella and Exploring Visual Arts programs engage an ever-increasing number of new Islanders and help to create a feeling of connection with their chosen home.

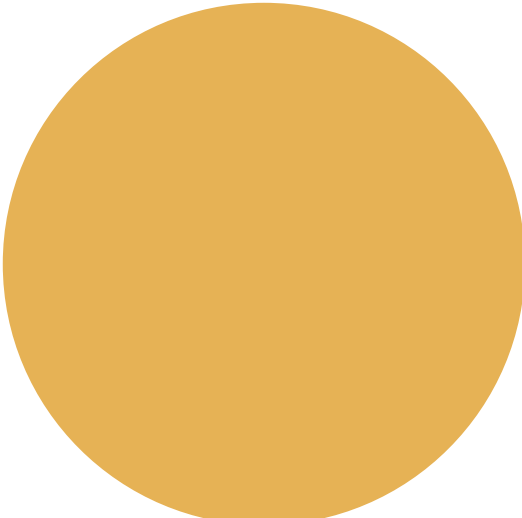
Highlights of the year included:

- Participating in “Sharing Dance,” partnering with the National Ballet School to involve members of the Summerside Boys and Girls Club in a special pan-Canadian dance celebration
- Developing and delivering an ArtsSmarts program based on Arts Discovery Days, adapted for pre-school children
- Bringing the magic of live theatre to more than 1,700 elementary school children across the province with the SOPA Theatre for Young Audiences pre-Christmas tour

There are many beneficial outcomes as a result of engaging in artistic practice, including social connection, health benefits, and increased empathy. Confederation Centre is proud to provide so many members of our community with the opportunity to explore their creative spirit and to hone the skills to follow a passion.

The Choral Programme at the Centre has enjoyed an extremely active year.

The highlight of the year was the Youth Chorus tour to Washington, D.C. where they sang at the Basilica of the National Shrine of the Immaculate Conception and St. Matthew’s Cathedral. The Chorus also performed concerts in Myersville, M.D. A total of 50 people were involved in the U.S. tour, including parent chaperones, staff, and choir. The Confederation Singers were also very busy and presented both the Haydn Lord Nelson Mass and the Rutter Requiem on Good Friday and the complete Handel’s *Messiah* at Christmas. Both choirs presented *In Remembrance*, a moving choral tribute to our war veterans. In addition to various community singing engagements, the Youth Chorus also presented the annual *Voices of Spring* and *Sing Noel* concerts.

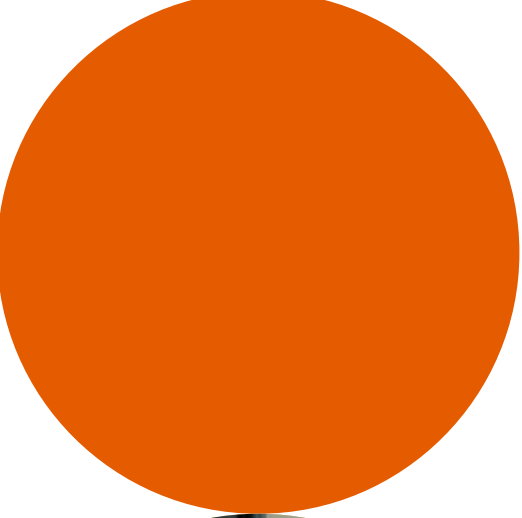


1 Canadian actor, writer, director, Mr. Paul Gross (R) receives the Symons Medal from Chairman Wayne Hambly (L) and Premier Wade MacLauchlan.

2 Sir John A. Macdonald (Will Millington) and Miss Margaret Gray (Jackie Janas) enjoy a moment on Victoria Row.



3 Mrs. Susan Gray (Olivia Barnes) appears at the official opening of the Confederation Chamber replica.



4 Confederation Players Robert Crossley, Olivia Barnes, and Brandon Roy prepare to perform Victorian songs on the Upper Plaza.





heritage

In an innovative new partnership, Confederation Centre and Parks Canada worked together to create and operate a wonderful new space in the Centre's upper foyer.

"The Story of Confederation" is an accurate representation of the historic Confederation Chamber located in Province House National Historic Site (which is currently closed for conservation). The replica chamber is much more than a static reproduction: it features guides and interactive programming, along with a 20-minute film offered in English and French that explains the events surrounding the historic Charlottetown Conference of 1864. A short introduction to the film introduces Confederation Centre and its role as Canada's memorial to the founding of the country. A website was also launched in 2015. A kiosk, located near Province House, offers entertaining photo opportunities and provides orientation and direction to "The Story of Confederation" replica chamber. Last season more than 14,000 people visited the replica Chamber, an average of about 70 viewers per day watched "A Building of Destiny" video, and a highlight of the space took place on June 3 when all members of the Prince Edward Island Legislative Assembly were sworn in inside the Chamber, an event which beautifully connected the replica with its political significance.

In 2015, Confederation Centre was pleased to host the awarding of the 15th Symons Medal to Canadian actor, writer, director, and champion for the arts, Mr. Paul Gross. Gross is one of Canada's most celebrated actors, known internationally for his role on the multi award-winning television drama *Due South*. He has received several Gemini awards and much acclaim for his work on the television series *Slings & Arrows*, and his feature films, *Passchendaele* and *Hyena Road*.

The Confederation Players continued their growth as part of Confederation Centre's heritage portfolio, marking their fourth season at the Centre with a new bilingual walking tour and three new daily vignettes. For seven weeks in the summer, "From Sea to Shining Sea" was presented to hundreds of visitors outside of Province House Historic Site, offering a lively glimpse at the voices for and against Confederation, and the events of the 1864 Charlottetown Conference. The Players program was also prominently featured as part of "The Story of Confederation" experience, performing short vignettes daily in the replica space, and concluding their new guided tour of historic Queen Square with a visit to the Chamber each day. Thirteen performers from across Canada were selected for the program, including seven Island youth who worked part-time and private bookings across P.E.I. in the spring and fall shoulder seasons.



marketing

In 2015, the marketing team employed creative approaches to promote The Charlottetown Festival's ambitious new productions.

Innovative digital campaigns, traditional print and broadcast advertising, and intriguing street promotions reached our audiences across all channels. Confederation Centre's website was updated for optimum access by mobile devices. Currently about 45% of customers visit Confederation Centre's website via tablet or mobile phone. In total, there were almost 380,000 sessions at the now-consolidated Confederation Centre website. Our public relations outreach was successful in 2015-16 with excellent coverage in Broadwayworld.com, extensive national coverage of the "Sir John A. Tour" through a partnership with Postmedia, cover stories of the theatre renovation in technical trade magazines, and content about the Holland map in *Canada's History* magazine.

The shift to communicating with customers via social media continues and a newly created position specializing in social media and content ensures that the Centre's many fascinating stories are shared far and wide. Thanks to this new position, Confederation Centre has also made great strides in creating much more video content, which lends itself perfectly to the online social scene. On the other hand, the Community Relations position was vacant for six months, resulting in a possible loss of momentum in our progress in stronger relationships with our local business, tourism and community groups. Near the end of the fiscal year, Confederation Centre celebrated World Theatre Day with social media content and a reading from the local publication, *Stories from the Quilt*.

1 The marketing team organized a magical opening night for *Alice Through the Looking-Glass*.

2 "Wrapping" the doors of an elevator was an innovative approach to promoting *Evangeline*.



The City of Charlottetown's Special Events Reserve Fund supported Confederation Centre's off-Island marketing of The Charlottetown Festival's revamped production of *Evangeline* in the fall of 2015, allowing greater reach into New Brunswick and Nova Scotia. The marketing team also worked with the catering team to improve promotions to the motorcoach sector and the results are already evident with current bookings more than double last year's. The Guest Services team continued to deliver top-quality customer service at the Box Office and Front of House, responding quickly to feedback which is received through several channels.

The marketing team committed to regular updates on measures of national awareness levels of Confederation Centre across the country. This year it was noted that Canadians' awareness of the Centre is comparable to Neptune Theatre and higher than Segal Centre, Manitoba Theatre Centre, Arts Club Theatre, and the Citadel Theatre. Familiarity with Confederation Centre activities has increased overall. Not unexpectedly, awareness of *Anne of Green Gables—The Musical™* is still quite high with 49% of respondents stating awareness of the production. Of those who had heard of Confederation Centre, more than half knew it is a memorial to the founders, up slightly from 47% two years ago. Interestingly, the research indicates that more than 60% of visits to the Centre were planned before visiting PEI suggesting a marketing outreach opportunity once more budget is available to deliver a campaign with wider reach.

french programming

As Canada's national memorial to the founding fathers, Confederation Centre provides many services in both official languages.

Our new bilingual policy is under review by senior management and should be implemented in the near future. Confederation Centre delivers programming in both French and English. Francophone music performances are offered, historic walking tours, *Arts Discovery Days* for Island school children and arts education school tours are offered in both official languages, box office staff serve customers in French and English, and most of the Centre's publications are available in both languages. Back by popular demand, the Centre organized "Soup Art", an evening celebrating visual and culinary arts from a Francophone perspective. For the third annual edition, the event had five partners from the Francophone and Acadian community and, for the first time, live music was added to the program, as well as trivia featuring words from French-speaking countries.



development

The development team recruits new sponsors and raises funds.

By the end of the fiscal year, the development team was fully staffed with a development and events coordinator looking after membership and events; a director of development soliciting and booking sponsors; and a director of philanthropic and donor partnerships who, in addition to managing the business of the Foundation, is seeking investment in the Centre's capital campaign. A new membership structure has been developed and will be released shortly along with a drive to recruit new members and sign up lapsed members.

A highlight of the year was the successful fundraising event featuring Jann Arden; ticket sales were very strong, but related expenses cut into overall profits. The "50-50" draw held nightly in the "rink" during the run of *Hockey Mom*, *Hockey Dad* provided funds for the Mawson Foundation, which was established in 2015 by descendants of long-time Charlottetown Festival star, Elizabeth Mawson. A recognition event for the Mawson brothers was held in Toronto in April 2015. The "Anywhere in the World" Lottery wrapped up, turning a small profit. Confederation Centre also launched its own edition of the popular local fundraiser formula "Chase the Ace," but the results were not promising and after several months the lottery was closed down. A priority for raised funds will be the Centre's capital campaign which is required to contribute another \$875,000 to the overall costs of the recent theatre renovations. To that end, the "Name a Seat" campaign was revived for relaunch in the spring of 2016.

While many generous sponsors such as CIBC, TD, Scotiabank, and Sobeys continue to support Confederation Centre, we were pleased to welcome two new major sponsors who committed their support near the end of the fiscal year. Tim Hortons has signed on as production sponsor of the 2016 Festival's *Mamma Mia!* while CN has committed to a two-year sponsorship of Confederation Players. We are very pleased to include these important Canadian corporations in our sponsor family.

1 Canadian icon Jann Arden meets Board Member Jim Travers.

2 Glenn Trueman of the Festival's title sponsor, CIBC, shares a laugh with Michelle McDonald, development coordinator.



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endowment funds

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foundation

The Confederation Centre of the Arts Foundation serves as a secure source of annual financial support for the Centre with the total value of Foundation funds now approaching \$10.6 million.

With vigilant oversight and deep understanding of their responsibility, the Foundation Board monitors the Foundation's long-term investments dedicated to support and benefit the Centre. The income therefrom contributes to the Centre across its many undertakings and programs, from art acquisition to development of new theatrical works, and heritage programming to scholarships for youth. In addition to the General Endowment Fund, the Foundation now contains 31 named funds with specific purposes.

The Board of Directors of the Foundation has supervised constant, strategic growth of the Foundation in its first five years, as well as continual development of its own policies and procedures separate from the Trust. In the past year, the Foundation adopted an official Gift Policy to complement its By-Laws, Investment Policy and Operating Plan.

Endowment donations raised each year and held within the Foundation are eligible for up to dollar-for-dollar matching as part of Canadian Heritage's Endowment Incentives Program under the Canada Cultural Investment Fund. The Foundation's 2015 application included \$270,642 raised from individual donors and private foundations, marking the most successful fundraising year since the Foundation's inception in 2010. The efforts were matched by Canadian Heritage dollar for dollar, doubling our achievements. Thank you to Canadian Heritage for the exceptional support.

Since its inception in 2001, the Endowment Incentives component has provided a total of \$212 million in matching grants across the country, leveraging private sector donations of \$275 million, for a total of \$487 million invested in public charitable foundations and benefitting the long-term financial health of 202 arts organizations.

Thank you to the many endowment fund donors (listed on previous page) who support the vision of the Foundation to ensure long-term financial stability for Confederation Centre of the Arts.

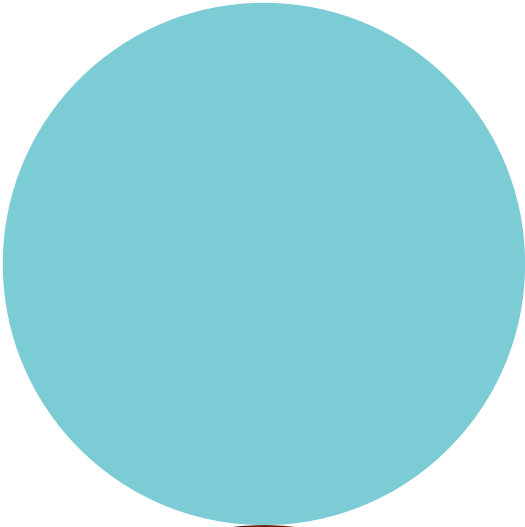
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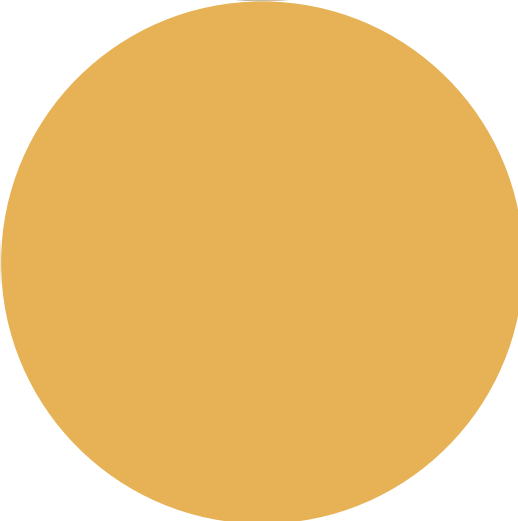


1 Face painting fun at the Friends' annual Pinch Penny Fair.

2 Dozens of volunteers make the Friends' fundraising events a success.

3 Catherine Hennessey was one of the original founders of the Confederation Centre Women's Committee in the 1960s, which has since evolved into the vital Friends organization.

4 A toast to the arts and fundraising at the Friends' "Mayflower" event.





friends

In 2015-16, the Friends of Confederation Centre continued their active and successful fundraising in support of Centre programs.

The semi-annual “Mayflower” art event was held in May of 2015 when donated works of art were raffled off to attendees over the course of a fun evening. This event supports the Art to the Schools program and helps promote the work of Island artists. The Art to the Schools program began in 1968 and is currently undergoing a major revision. This cornerstone program is part of the provincial education curriculum and involves artists, teachers, and university professors.

The Friends Art Scholarship Program awards three memorial scholarships of \$750 to Island students graduating from Grade 12 who are pursuing studies in the arts. In addition, a \$500 scholarship for leadership is provided to a member of the Confederation Players and a \$500 scholarship is awarded to one of the Young Company performers. Also, in the fall of 2015 the Friends were pleased to provide financial support for two young Island arts professionals to attend the National Young Arts Professionals Summit in Montreal.

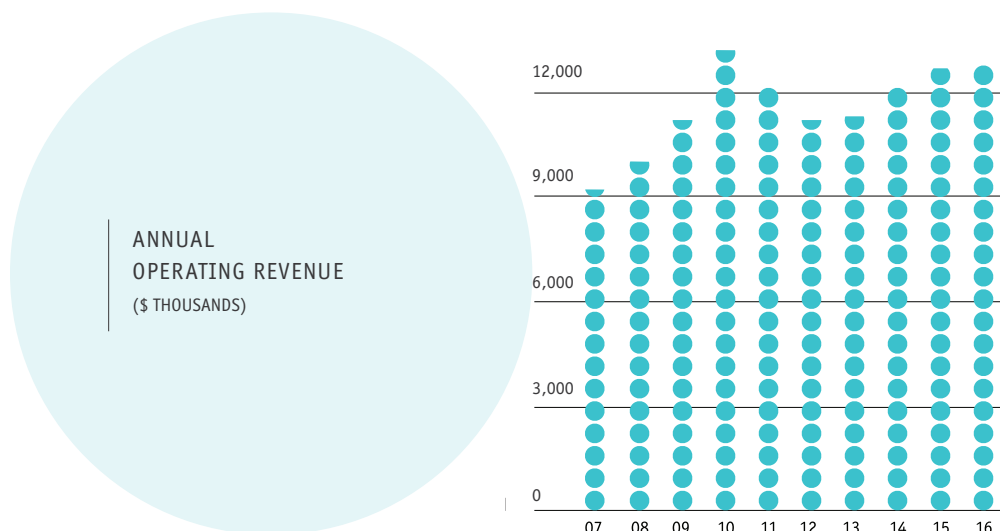
The 2015 Festive Wreath Exhibit and Competition saw a significant increase in interest and participation with more than 54 very creative entries from children, adults, and various community groups. This year’s 48th annual Pinch Penny Fair drew 1,300 adults and a few hundred children, providing a gross revenue of approximately \$13,000 which will support many activities and projects within the Centre. Those in attendance enjoyed a fun day of bargain-hunting and entertainment for the whole family.

The Friends are proud to provide continued support for Confederation Centre. Funds raised helped provide necessary camera and video equipment, digital signage in the lobby, cleaning equipment, costumes for dance umbrella performances, and cash to support travel expenses for the choir.

For 2016, the Friends are seeking new ways to collaborate and combine resources with Confederation Centre.

Condensed Statement of Financial Position (at March 31)

(in thousands of dollars)	2016	2015
ASSETS		
Accounts Receivable	2,401	4,073
Inventory and Prepaids	476	368
Capital Assets	37,175	35,200
	\$ 40,052	\$ 39,641
LIABILITIES & FUND BALANCES		
Bank Advances	2,625	1,475
Payables and Accruals	3,199	4,608
Deferred Revenue	750	693
Long Term Debt	553	669
Capital Fund	33,393	32,264
Operating Fund	(468)	(68)
	\$ 40,052	\$ 39,641



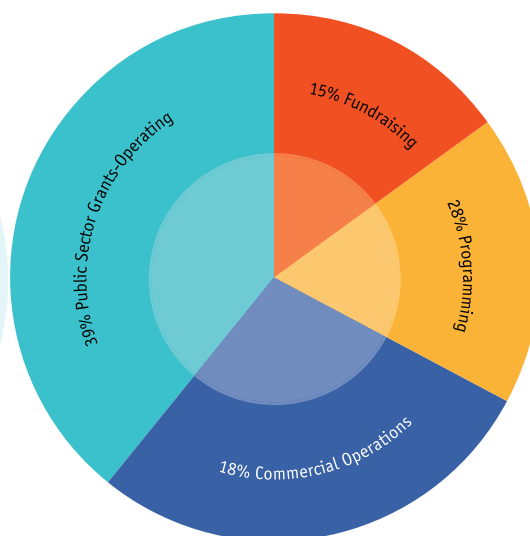
BASIS OF PREPARATION:

These condensed financial statements are extracted from the audited financial statements of the Fathers of Confederation Buildings Trust for the year ended March 31, 2016. These condensed statements are not covered by the auditors' report.

Condensed Statement of Operations (for the year ended March 31)

(in thousands of dollars)	2016	2015
REVENUES		
Programming	3,810	4,040
Commercial	2,361	2,575
Fundraising and Development	2,045	1,999
Investments and Other Revenues	141	80
Public Sector Grants–Operating and Other	5,353	4,734
Public Sector Grants–Capital	1,993	5,407
	\$ 15,703	\$ 18,835
EXPENSES		
Programming	8,057	7,737
Commercial	2,061	2,120
Fundraising and Development	302	280
Building Operations	3,499	3,499
Administration and Other Expenses	1,055	951
	\$ 14,974	\$ 14,587
EXCESS REVENUES (EXPENSES)	\$ 729	\$ 4,248
NET REVENUES (EXPENSES) ALLOCATED TO:		
Operating Fund	(400)	(373)
Endowment Fund	–	–
Capital Fund	1,129	4,621
	\$ 729	\$ 4,248

ANNUAL OPERATION
REVENUE BY SOURCE
2016



governance, leadership, supporters

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